

# SIMPSON, CRAWFORD & SIMPSON.

## Our Great Annual January Sale

with its manifold attractions, begins To-morrow, Monday. That it will (as in the past) ECLIPSE ALL OTHER JANUARY SALES OF WHATEVER CHARACTER, goes without saying.

In inviting attention to the following representative offerings, we also invite (best test of all) visits of inspection and comparison from the shrewdest buyers, whether in need of Furs, Cloaks Underwear, Embroideries, Shirts, Linens, Blankets, Upholstery Goods, or any of the other countless et ceteras to be found in a completely equipped and up-to-date mammoth Dry Goods store.

### JANUARY CLEARING SALE OF FURS, CLOAKS and SUITS

All marked for this sale on basis of half former prices, which means in many instances 25 to 35 per cent below actual cost. No such values ever seen in New York.

#### FURS.

French Coney Capes, 30 inches long, formerly \$9.75, now \$3.50.

French Seal Capelottes, 16 inches long, formerly \$14.75, now \$9.75.

Electric Seal Capes, 30 inches long, fancy satin linings, extra full sweep (some are plain; others have Alaska Sable collar and edges); formerly \$35.00, now \$19.75.

Electric Seal Capes, 33 inches long, cut extra full sweep, fancy satin linings (some are plain; others have Alaska Sable collar and edges); formerly \$40.00, now \$24.75.

Electric Seal Box Coats, extra full sleeves and ripple back, made after latest imported models, formerly \$69.00, now \$49.00.

Alaska Sable Capes, cut extra full sweep, formerly \$115.00, now \$79.00.

Black Thibet Capes, with fancy Mink Collarettes, formerly \$139.00, now \$75.00.

Eastern Mink Capes, choice and dark, extra full sweep, formerly \$169.00, now \$117.00.

Imported Persian Lamb Capes, plain or trimmed with Hudson Bay Sable and Chinchilla, cut extra full sweep, formerly \$249.00, now \$125.00.

Alaska Seal Box Coats, extra full sleeves and ripple back, wide box fronts, formerly \$250.00, now \$189.00.

Alaska Seal Capes, 30 and 36 inches long, cut extra full sweep, formerly \$298.00, now \$190.00.

#### COATS.

One lot of Coats (broken sizes), both reefer and tight-fitting fronts, in Rough Cheviots, Chinchillas, Beaver and Kerseys, some satin faced, formerly \$6.50 to \$12.75, now \$2.98.

London Box Coats, made of Tan Covert Cloth, full melon sleeves and ripple back, wide box front and self facings, formerly \$9.75, now \$4.75.

London Box Coats, extra wide box fronts, full draped sleeves and ripple back, velvet inlaid standing collar, faced with satin rhadame, formerly \$11.98, now \$6.75.

London Box Coats in Rough Cheviots and Tan Covert, cloths, extra wide box fronts, high storm collar, full melon sleeves and ripple back, lined throughout with satin rhadame, formerly \$12.98, now \$7.50.

London Box Coats, made of fine English Mohair, Curl Boucle, Kersey and Sybeline cloths, wide box fronts, extra large sleeves and full ripple backs; lined throughout with extra fine satin rhadame, formerly \$15.50 and \$19.98, now \$10.00.

London Box Coats, made of the finest English Mohair, Curl Boucle, extra wide box fronts, full ripple back and draped sleeves, lined throughout with satin rhadame, formerly \$29.98, now \$18.00.

#### CAPEs.

Velour du Nord Capes, extra full sweep, high storm collars, handsomely embroidered in jet or braid and lined with fancy silks, formerly \$39.00 to \$69.00, reduced to \$15.00 and \$29.00.

Imported Cloth Capes in finest quality Beaver and Cheviot, extra full sweep, embroidered in jet or braid, and lined with black rhadame, formerly \$39.00, reduced to \$18.75.

Black Cloth Capes in Boucle Beaver and Cheviot, extra full sweep, trimmed with fur or braid, and lined with black rhadame, formerly \$21.00, reduced to \$12.75.

Single and double Cloth Capes in English Melton, Kersey and Cheviot, also Goat Capes in reversible tweeds and chevrons, latest shapes, formerly \$10.00 to \$18.50, reduced to \$4.75, \$6.75, \$8.75.

#### SUITS.

Ladies' Costumes, suitable for street or carriage wear, in all the latest novelties (silk lined throughout):

Formerly \$89.00 \$59.00 \$65.00

Now \$59.00 \$48.00 \$39.00

Box Coat Suits, silk lined throughout, in tan, gray, and brown mixed Whippooris, formerly \$43.00, now \$29.98.

Tailor-made Norfolk and Box Coat Suits, in Navy Blue and Black Cheviots, formerly \$20.00, now \$12.50.

Tailor-made Tight-fitting Suits, fancy trimmed waists, formerly \$12.98 to \$22.00, now \$7.50.

### 17th Annual Sale Dress Shirts, Collars, Cuffs AND Night Shirts.

Our January Shirt Sale is looked forward to by thousands of persons who long ago discovered that nowhere else can equal values be obtained.

These Shirts are our exclusive brands, Columbia, Yale, Harvard, Premier and Arcade, which are offered at reduced prices for this sale only. The materials and finished are guaranteed exactly as represented.

Any buyer is privileged to make an exchange if the goods do not prove satisfactory on examination, or the money will be refunded if preferred. Orders by mail can be filled by simply sending size of collar worn.

Lot 1 (Columbia)—1,500 dozen Wamsutta Muslin Shirts, 3-ply linen set-in bosoms, reinforced fronts, patent extension facing, six for \$2.30, or 39c singly.

Lot 2 (Yale)—1,000 dozen New York Mills Muslin Shirts, 3-ply solid linen set-in bosoms, reinforced fronts, full felled seams, patent extension back facing, six for \$3.50, or 59c singly.

Lot 3 (Arcade)—700 dozen New York Mills Muslin Shirts, 3-ply set-in bosoms, French placket sleeve facing, open front and back, two-piece neck band, six for \$3.75, or 65c singly.

Lot 4 (Harvard)—500 dozen Wamsutta Muslin Shirts, 3-ply solid linen set-in bosoms, full felled seams, patent extension back facing, linen collar and cuff bands, all hand finished, six for \$4.30, or 73c singly.

Lot 5 (Premier)—500 dozen New York Mills Muslin Shirts, 3-ply solid linen set-in bosoms, reinforced fronts, full felled seams, French yokes, patent extension back facing, linen collar and cuff bands, all hand finished (the best ready-made shirt in the market), six for \$5.00, or 85c singly.

1,000 dozen Collars and Cuffs, linen and strictly 4-ply, in latest shapes.

Collars, 48c. per half dozen. Cuffs, 95c. per half dozen.

Night Shirts. 250 dozen Men's Fancy trimmed Muslin Night Shirts, good quality and well made, 39c. each; six for \$2.30.

Men's Underwear. 300 dozen Men's Shirts and Drawers, in white, natural, tan, mode, fawn and assorted shades, 98c. each; made to sell at \$1.50 to \$2.00.

750 dozen Men's heavy wool and Merino Shirts and Drawers, in assorted shades (odd and ends), 75c. each; regular value \$1.25 to \$1.50.

85 dozen Men's extra fine and heavy Cashmere Shirts and Drawers, assorted shades, \$1.15 each; regular value \$1.50 to \$2.25.

50 dozen Men's Lamb's Wool fleeced Shirts and Drawers, \$1.25 each; were \$1.75 to \$2.50.

65 dozen Men's genuine Silk Shirts and Drawers, in sky, flesh, navy and natural shades, imported to sell at \$3.00 each—also balance of our odds and ends—all at \$1.48 each.

Men's Half Hose. English Merino Half Hose, 15c. pair; usual price 25c.

100 dozen Men's Fast Black and Tan Half Hose, 12 1/2c. pair; value 25c.

75 dozen Men's extra heavy Natural Wool and Camel's Hair Half Hose, 18c. pair; worth 35c.

English Black Cashmere Half Hose, 25c. pair; usual price 40c.

English extra heavy Black Cashmere Half Hose, 35c. pair; usual price 50c.

300 dozen Men's Shirts and Drawers, in white, natural, tan, mode, fawn and assorted shades, 98c. each; made to sell at \$1.50 to \$2.00.

750 dozen Men's heavy wool and Merino Shirts and Drawers, in assorted shades (odd and ends), 75c. each; regular value \$1.25 to \$1.50.

85 dozen Men's extra fine and heavy Cashmere Shirts and Drawers, assorted shades, \$1.15 each; regular value \$1.50 to \$2.25.

50 dozen Men's Lamb's Wool fleeced Shirts and Drawers, \$1.25 each; were \$1.75 to \$2.50.

65 dozen Men's genuine Silk Shirts and Drawers, in sky, flesh, navy and natural shades, imported to sell at \$3.00 each—also balance of our odds and ends—all at \$1.48 each.

Men's Half Hose. English Merino Half Hose, 15c. pair; usual price 25c.

100 dozen Men's Fast Black and Tan Half Hose, 12 1/2c. pair; value 25c.

75 dozen Men's extra heavy Natural Wool and Camel's Hair Half Hose, 18c. pair; worth 35c.

English Black Cashmere Half Hose, 25c. pair; usual price 40c.

English extra heavy Black Cashmere Half Hose, 35c. pair; usual price 50c.

300 dozen Men's Shirts and Drawers, in white, natural, tan, mode, fawn and assorted shades, 98c. each; made to sell at \$1.50 to \$2.00.

750 dozen Men's heavy wool and Merino Shirts and Drawers, in assorted shades (odd and ends), 75c. each; regular value \$1.25 to \$1.50.

85 dozen Men's extra fine and heavy Cashmere Shirts and Drawers, assorted shades, \$1.15 each; regular value \$1.50 to \$2.25.

50 dozen Men's Lamb's Wool fleeced Shirts and Drawers, \$1.25 each; were \$1.75 to \$2.50.

65 dozen Men's genuine Silk Shirts and Drawers, in sky, flesh, navy and natural shades, imported to sell at \$3.00 each—also balance of our odds and ends—all at \$1.48 each.

### Silk Department.

Grand Exhibit of Advance Styles in High-class Novelty Silks for Spring.

Our collection presents the most modern weaves in Printed Warp effects, grading from medium to the finest qualities; also in light weight Silks; together with a complete assortment of Wash Silks in all grades.

By far the largest and finest selection ever shown so early in the season, and will prove advantageous to all purchasers.

### Wash Goods.

#### Spring Opening of High-Class Novelties.

These comprise a full and complete line of the latest productions of the foreign markets, including

Plain embroidered and all-over Linon, Linon Batiste with floral and silk, stripes and checks; Dotted Swiss, with lace and ribbon stripes; Plumetis, Organdies, Dimities and Lawns.

Also an unusually fine assortment of French Challies in new and fantastic designs.

### Colored Dress Goods.

Special lot of Figured Glasse Mohair at 49c. yard, value 69c. In all the new Spring shades.

### CLEARING SALE IN

#### Millinery Department.

Ladies' Trimmed and Untrimmed Hats at prices to insure a speedy clearance.

#### TRIMMED HATS.

150 Round Hats, Toques and Turbans, \$4.75 each; formerly \$7.50 to \$9.75.

125 Round Hats, Toques, Bonnets and Turbans at \$6.00 each; formerly \$10.00 to \$12.00.

100 choice new Hats in black Felt, Velvet and Beaver; with velvet Tan of Shantung crowns and tips, at \$6.75, \$8.50 and \$10.75.

#### UNTRIMMED HAT DEPT.

Entire balance of fine Fur Felt Hats, in black and colors, at 48c., 75c., 95c. and \$1.35 each. Among these are some high-priced imported Fall novelties.

Entire balance of Ladies' English Walking Hats at \$1.48 each; formerly \$2.48 to \$3.08.

Ladies' Golfing, Skating and Bicycle Hats at less than half former prices.

Also, 150 very stylish trimmed Felt Turbans and Toques (made up specially for this sale), at \$2.48 each, actually worth \$5.00.

### LADIES' and MISSES' SWISS RIBBED

#### Merino Underwear.

Marked at great reductions to close before stock taking.

45 dozen Vests and Drawers, 25c. each; usual price 40c.

60 dozen Vests and Drawers (gray and white), two-thirds wool, 35c. each; usual price 50c.

80 dozen Vests and Drawers (natural and white), three-quarters wool, 48c. each; usual price 75c.

125 dozen Vests and Drawers (French blacks), extra fine, white, natural and black, 59c. each; usual price 98c.

150 dozen Vests and Drawers, 85 per cent wool, natural, white and pearl, 69c. each; usual price \$1.00.

55 dozen Children's Vests and Pantlettes (two-thirds wool), white and natural, 35c. each; usual price 50c.

### Ladies' Hosiery.

A recent purchase enables us to place before our patrons one of the largest assortments and the most superior values ever offered in Ladies' Hosiery.

500 dozen Ladies' Cotton Hose, in fast black, with double soles, heels and toes, also in plain and fancy, with fast black boots, all fine regular made, at 19c. pair; regular value 25c. to 40c.

300 dozen Ladies' Fast Black Cotton Hose, extra fine and heavy (very serviceable), double soles, heels and toes, at 25c. pair; formerly 40c. to 50c.

175 dozen Ladies' extra heavy Lisle Thread Hose, in fast black, tan, white and fancy shades, plain and ribbed, 35c. pair; imported to sell from 50c. to 65c.

100 dozen Ladies' Fast Black high-grade silk-finished Lisle Thread Hose, plain and ribbed, made to sell from 50c. to 75c. pair; to close at 39c. pair.

### Boys' Clothing Dept.

Special Sale "Mother's Friend" Laundered Shirt Waists (4 to 14 years), 48c. each; regular price, 95c.

Made from Garner's Percels, in new and stylish patterns, with patent adjustable band, which can be removed when laundering is required. The buttons, being riveted to band, cannot be broken or torn off. The most practical Boy's Waist in the market.

### Boys' Odd Pants

(4 to 15 years), 59c. pair; regular price 98c. to \$1.25.

### Muslin Embroideries.

Season of 1896.

The largest collection of Muslin Embroideries ever placed on sale and exceeding in variety of character and design any previous exhibit.

Embroideries for every purpose—Finest narrow edgings for infants' wear—Dainty Nainsook edgings for children's underwear—Fine Cambric and Nainsook matched sets for waist, sleeve and dress trimmings—Irish Point embroideries for skirt trimming—All-over Embroideries for sleeves and waists—Bandings and insertions of every width, in numerous styles, and for ribbon use—Novelties in Grass Linen and Batiste Embroideries; cut work cambric sets, and butter shade embroidery on white.

### Two Specials for Monday.

Several hundred pieces of Cambric, Nainsook and India Linen Edgings, fine embroidery, and Broderie Anglaise designs, at 12 1/2c. yd.; worth 20c.

A collection of India Linen and Cambric Embroideries, 6 to 14 inches wide, in Irish Point and Broderie Anglaise effects, 24c. yd.; worth 39c.

### Clearing Sale of Jewelry, Watches and Silverware.

#### JEWELRY.

Marquise Rings, diamond and colored stones in centre, reduced to \$8.98.

Cluster Rings, diamond and colored stones in centre, reduced to \$6.98.

Belcher Rings, single diamond, \$4.69.

Gypsy Rings, diamonds and other precious stone settings, \$7.48.

Misere's Rings, solid gold, fancy stone settings, reduced to 98c.

Children's Gold Rings, same setting, reduced to 48c.

Men's solid Gold Cuff Buttons, lever patent, \$2.98.

Solid 10 kt. Gold Lockets for children, reduced to \$1.25.

Nickel watches for boys and children, reduced to \$2.98.

Solid Silver open-face Chatelaine Watches, reduced to \$1.25.

Nickel Watches for boys and children reduced to \$2.98.

Solid Silver open-face Chatelaine Watches, reduced to \$3.98.

Hunting-case Watches, reduced to \$4.98.

Men's solid Silver Hunting-case American Watches, \$7.98.

Men's 10 kt. gold-filled open-faced American Watches, reduced to \$8.98.

Sterling Silver Watch Chains, 75c.

Gold-plate and Silver Lorgnette Chains, 48c.

Sterling Miniature Brooches, hand-painted on Ivory, \$2.69.

Jewelled Hat Pins (Paris novelty), 25c.

(Practical Watchmakers and Jewellers in this Department.)

SILVER NOVELTIES.

Sterling mounted Garters, fine quality silk elastic, reduced to \$1.69.

Sterling mounted Suede Pen-wipers, reduced to 98c.

Sterling silver Pocket Match Safes, reduced to \$1.38.

Sterling mounted Cut Glass Vinaigrettes, reduced to 98c.

Sterling Silver Manicure and Embroidery Scissors, 95c.

Sterling Silver Toilet articles (files, tweezers, &c.), 63c.

Sterling Silver Napkin Rings, reduced to 69c.

Sterling Silver Patent Lead Pencils, reduced to 69c.

SILVERWARE.

Fine quality quadruple Plate Butter dishes, reduced to \$1.48.

Derby Silver Sugar Bowls, quadruple plate, gold lined, \$2.25.

### Great Annual Sale Household Linens, Sheets and Pillow Cases.

Reliable Goods Below Import Cost

Having secured for this sale several large lots of Table Damasks, Napkins, Towels, etc., at prices considerably under cost of importation, we are enabled to offer bargains which cannot be equalled anywhere.

#### TABLE DAMASKS.

75 pieces Cream Loom Damask, extra heavy, pure linen, 39c. yard; value 55c.

125 pieces Bleached Table Damask, pure linen, 48c. yard; value 65c.

350 pieces Bleached Table Damask, wide width, choice patterns, 59c. yard; value 75c.

65 pieces Bleached Double Damask, two yards wide, 70c. yard; value 95c.

50 pieces Bleached Double Damask, two yards wide, 98c. yard; value \$1.30.

#### Five-eighth Napkins.

At 98c. per dozen; value \$1.25.

At \$1.19 per dozen; value \$1.50.

At \$1.50 per dozen; value \$1.98.

#### Dinner-size Napkins.

At \$1.25 per dozen; value \$1.75.

At \$1.50 per dozen; value \$1.98.

At \$1.75 per dozen; value \$2.25.

At \$2.50 per dozen; value \$3.65.

#### TOWELS.

500 dozen Damask and Huck Towels, all pure linen, \$1.45 per dozen; value \$1.85.

350 dozen Damask and Huck Towels, all linen, 15c. each; value 20c.

375 dozen hemmed Huck Towels, extra large, 17c. each; value 23c.

200 dozen heavy Huck Towels, 24x50 inches, 22c. each; value 29c.

250 dozen knotted fringe Damask Towels, 25x52 inches, plain white and fancy borders, 25c. each; value 33c.

10,000 yards Check Linen Glass Toweling, 9c. yard; value 12 1/2c.

#### Bureau Scarfs.

1,000 dozen all-linen open work Bureau Covers, fancy colored centres, 54 inches long, 25c. each; 72 inches long, 33c. each.

### Sheets and Pillow Cases.

Extra quality bleached sheeting hemmed in best manner.

Sheets, 2 1/2x2 1/2 yards, 48c. each.

Pillow Cases—

42x36 inches, 9c. each.

45x36 inches, 10c. each.